

LISA JOHNSTON- SMITH

graphic
designer

Skills

SOFTWARE

INDESIGN
PHOTOSHOP
ILLUSTRATOR
MS OFFICE

OS

MAC & PC

DESIGN

TYPOGRAPHY
PAGE LAYOUT
LOGO DESIGN
ILLUSTRATION
ART DIRECTION
CLIENT RELATIONS
PRINT PRODUCTION

Volunteer

SIREN NATION

Graphic Designer
2019

AIGA

Portfolio Juror/Event Planner
2018 & 2019

PSU & PCC

Guest Speaker
2016, 2017, 2018

DESIGN LIKE MAD

Graphic Designer
2016

GIRL SCOUTS OF AMERICA

Troop Leader
2013–Present

Contact

lisajohnstonsmith@gmail.com
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lisajohnston-smith.com

Work

HANNA ANDERSSON

Digital Asset Producer

Portland, OR

3/2019–present (contract)

- » Producing digital assets to support the eCommerce and Marketing teams to create a compelling online product experience.
- » Manage and organize digital images and assets and use Demandware to set and schedule product promotions.

ARTSLANDIA PUBLISHING & DESIGN

Graphic Designer

Portland, OR

3/2012–3/2019

CUSTOM PUBLISHING DESIGN

- » Expertise in print design specializing in magazines, programs and catalogs.
- » Work directly with multiple clients designing premium custom publications from concept to completion under tight deadlines.
- » Proven ability to manage projects from start to finish with minimal supervision.

MARKETING COLLATERAL

- » Design and produce custom marketing communication, both print and digital pieces for a wide variety of clients.
- » Consistently upholding brand identity and creatively adhere to brand standards.
- » Manage production of all print pieces from conception to completion.

FREELANCE

Graphic Designer

Portland, OR

Present

- » Provide graphic design for small companies and large corporations by creating various marketing materials.
- » Materials include event booklets, gala event collateral, app graphics, large signage, mailers, promotional flyers, postcards and print/digital ads.

SMALL BUSINESS OWNER

Ceramic Artist

Portland, OR

2004–2014

- » Design, create and promote line of functional ceramic work throughout Portland and online.

SBI & COMPANY

Web Designer

San Francisco/Portland

1997–2003

- » Worked with a team to conceptualize, design and build websites and games for major corporations; Clients include Mattel, Visa, Pixar and Samsung

Education

AA GRAPHIC DESIGN

Portland Community College

Portland, OR

2012

MULTIMEDIA STUDIES PROGRAM

San Francisco State University

San Francisco, CA

2002

BACHELOR OF FINE ARTS–CERAMICS

Metropolitan State University

Denver, CO

1995